

*The Laity Leadership Academy was created to support a culture in which laity throughout the United Methodist Church of Greater New Jersey will be engaged, equipped and empowered to be effective partners with clergy to lead the church as disciples of Jesus Christ.*



## **Laity Leadership Academy**

**September 11-12, 2015**

**Haddonfield UMC**  
29 Warwick Road  
Haddonfield, NJ 08033



*Empowering laity to lead in vital congregations*

**For questions please contact Rosa Williams at:**  
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**[www.gnjumc.org](http://www.gnjumc.org)**

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## 2015 Laity Leadership Academy

The 2015 Laity Leadership Academy has been designed to provide the tools and skills required for lay leaders, in concert with their clergy leaders, to empower their churches for the challenges of the 21st century.

Specifically, the Academy will provide expert assistance and guidance in aiding lay leaders in these critical areas:

- **Creating vital small group ministries**
- **Creating inspiring worship experiences**
- **Creating an evangelism church**
- **Creating a social media ministry**

Churches are encouraged to send a team of lay leaders who work together at the Academy in developing an action plan to take back to their church for actual implementation and improvement.

Certified Lay Servants who successfully complete the Laity Leadership Academy and implement the action plan will receive recertification recognition for Certified Lay Servant.

### **Please note:**

*This Academy requires pre-academy reading and preparation, as well as post-conference action plan implementation.*

## Registration

**Registration fee: \$50**

Registration will be available online June 1, 2015 by going to [www.gnjumc.org](http://www.gnjumc.org)

Space is limited. **Deadline to register is: August 15, 2015**

## Program Schedule

### Friday, September 11

3:00 to 5:30 p.m.	<b>Registration</b>
5:30 to 7:00 p.m.	<b>Dinner</b>
7:00 to 8:00 p.m.	<b>Welcome</b> Worship and Communion with Bishop John Schol
8:00 to 9:00 p.m.	<b>Program Review</b> and its alignment with the Greater New Jersey Strategic Plan

### Friday, September 12

8:00 to 8:15 a.m.	<b>Registration</b>
8:15 to 8:45 a.m.	<b>Worship</b>
9:00 to 12:30 p.m.	<b>Laity Tracks</b> Assigned
12:30 to 1:15 p.m.	<b>Lunch and Networking</b>
1:15 to 2:45 p.m.	<b>Laity Tracks</b>
3:00 to 4:00 p.m.	<b>Action Plan</b> overview discussion, follow-up and closing remarks by Rosa Williams

## Laity Tracks

### **Track 1 - Creating Vital Small Groups**

- Receive resource tool kit and learn techniques for creating, sustaining and growing your church's small groups
- Learn how to use your website and social media effectively
- Develop an action plan to partner with clergy

### **Track 2 - Creating An Inspiring Worship Experience**

- Learn from successful church worship leaders
- Understand the total worship experience
- Receive an inspiring worship resource tool kit
- Review latest research on traditional and alternative worship services
- Learn how to use technology to inspire
- Develop an action plan to partner with clergy

### **Track 3 - Creating An Evangelism Church**

- Learn successful principles used by Discipling Church
- Learn techniques to deepen young people's spirituality and connection to the church
- Receive a resource tool kit for effective evangelism
- Learn how to use your website and social media effectively
- Develop an action plan to partner with clergy

### **Track 4 - Creating A Social Media Ministry**

- Receive a resource tool kit for an effective social media ministry
- Discuss ministry in the digital age and strategies to be effective
- Learn how to use Twitter, Facebook, Instagram and other platforms as outreach ministry
- Learn how to build relationships, visibility and engage members via church website